



**Thrace-LINQ™**

MEMBER THRACE GROUP

# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

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## **THRACE-LINQ EXPANDS PRODUCTS PORTFOLIO WITH WESTERN EXCELSIOR ALLIANCE** *Erosion control products strengthens line*

SUMMERVILLE, SC (USA)—February 19, 2008—Thrace-LINQ, a 100% subsidiary of the Thrace Plastics Group, has announced an alliance with Western Excelsior, a manufacturer of both temporary and permanent erosion control products for the North American market. A privately held company based in Mancos, Colorado, Western Excelsior operates from two manufacturing facilities located in Mancos and in Macon, Georgia. The alignment supports Thrace-LINQ's recently announced commitment to expand and strengthen their distribution and sales network.

Western Excelsior's erosion control products line, available immediately, creates a more inclusive offering for Thrace-LINQ customers while utilizing the developmental and technical expertise of Western Excelsior in turf reinforcement mats and the quality of their line of erosion control blankets. With the ability to sell mixed truckloads of the new product line from their Summerville location, Thrace-LINQ can now offer added flexibility to better accommodate minimal storage facilities customers with a need to control inventory costs.

"We are pleased to partner with Western Excelsior in a strategic alliance to continue our aggressive focus on the development of the Geosynthetics and erosion control industries markets," said Davis Taylor, vice president of operations for the company. "With the exciting addition of these Western Excelsior erosion control products, Thrace-LINQ is now able to offer one of the broadest portfolios of products to the Geosynthetics industry."

"Thrace-LINQ is committed to continual growth," Taylor continues. "This expansion of our product line, coupled with our recently-announced investment of a new nonwoven line, will strengthen Thrace-LINQ's position in the Geosynthetics industry and allow us to serve our customers more completely to help them grow their businesses."

"Western Excelsior is excited with the expectations of new business growth with Thrace-LINQ and their distributors," states Luke Snyder, Sales Manager for Western Excelsior. "A thriving company that is making an impressive investment in the Geosynthetics and erosion control industries, Thrace-LINQ truly understands the importance of providing value-added, engineered products to the marketplace. We are honored to work with Thrace-LINQ."

**About Thrace-LINQ:** Thrace-LINQ, Inc. is a global supplier of woven and nonwoven polypropylene-based fabrics for a wide variety of textile applications. Our corporate office and United States manufacturing site is located in Summerville, South Carolina. Thrace-LINQ is a member of The Thrace Plastics Group, owned by Thrace Plastics Co. S.A. of Athens, Greece. For more information, visit [www.thracelinq.com](http://www.thracelinq.com).

**About Western Excelsior:** Western Excelsior is a company dedicated to providing erosion and sediment control products engineered for performance and manufactured for quality. Specializing in machine-produced Rocky Mountain Excelsior, Western Excelsior provides engineered environmental stewardship in the field and value for the customer. For more information, visit [www.westernexcelsior.com](http://www.westernexcelsior.com).

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